

✦ ROTICH · GI 2026 ✦

The Initiatives

The seven programs Arap Rotich will pull together as President — what the money is for. Separate from fundraising, each one a tangible benefit of GI membership.

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For President · Gotabgaa International 2026

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The Spiritual Council

"Our pastors have always carried us. Now we give them the seat they have earned."



THE CONNECTIVE TISSUE OF EVERYTHING WE DO

"And he gave some, apostles; and some, prophets...for the perfecting of the saints, for the work of the ministry, for the edifying of the body of Christ."

EPHESIANS 4:11–12

For three decades, our pastors have counseled our families, blessed our weddings, buried our dead, mentored our youth, and held our community together through every kind of crisis. They have done this quietly, often without compensation, often without recognition. **They are the connective tissue of who we are.**

Yet within Gotabgaa International, their role has never been formalized. Their work has been invisible to the institutional plan. **That changes now.**

THE COMMITMENT

Within the first 90 days of taking office, I will convene The Spiritual Council — a standing body of pastors and clergy from every GI chapter, with a seat on the Presidential Board, portfolio authority over the programs they lead, and rotating leadership that gives every pastor a chance to chair.

HOW IT WORKS — THREE PRINCIPLES. ONE COUNCIL.

WHO — Every Pastor. Every GI Chapter.

Membership in The Spiritual Council is automatic for any pastor or clergy member active in one of our **established GI chapters**. There are no auditions, no nominations, no exclusions by denomination.

HOW — Rotating Leadership.

The chair of the council rotates every six months. Every pastor gets a chance to lead. **Equal dignity. Constant renewal.**

WHAT — Portfolio Authority.

The Spiritual Council does not just advise. It holds a seat on the Presidential Board, with full executive authority over the three programs in its portfolio.

THE THREE PROGRAMS

PROGRAM 1

Local Chapter 501(c)(3) Support

Unlocking In-State Tuition Pathways.

Rotich's GI will actively support each chapter in attaining its own local 501(c)(3) status. This unlocks transformative benefits for our students.

PRACTICAL EXAMPLE

*A student paying **\$5,000 per semester** in out-of-state tuition could see that drop to **\$1,500 per semester** through chapter-administered 501(c)(3) tuition assistance — a **\$3,500-per-semester difference**.*

PROGRAM 2

The Pastors' Retirement Fund

Back Pay For A Lifetime Of Service.

Most of our pastors served their congregations back home for free, year after year. **They gave us everything and built no nest egg for themselves.** The Retirement Fund is a dignity fund — an endowment-supported line item that supports our pastors materially when they retire. **It is not charity. It is back pay for a lifetime of service.**

PROGRAM 3

Cross-Chapter Crisis Response

No Family Left Behind.

Pastors are the first to know when a family in their congregation is in crisis. The mechanism: pastors identify a need, the Council evaluates priority and timing, and resources are pooled across chapters when the local chapter cannot fully cover the need. **A family in distress in Dallas can be quietly supported by contributions from Atlanta, Minneapolis, and Boston pastors.**

Our pastors have always carried us. **Now we give them the seat they have earned.**

The Truckers' Guild

Watching Each Other's Backs on the Open Road.

THE REALITY WE HAVE IGNORED

Trucking is one of the largest professions in our community. We have hundreds — possibly thousands — of Kalenjin truck drivers crisscrossing this country every day. They pay our community's bills. They send the remittances home. They are the quiet backbone of many of our families.

And yet, as a community, **we have done nothing to organize them, protect them, or fight for them.** That changes now.

"No Kalenjin trucker should ever drive alone, drive uninsured, or drive forgotten."

THE GUILD'S PROMISE

THE COMMITMENT

Within the first 120 days, I will convene The Truckers' Guild — a member-service body that organizes our drivers, negotiates collective benefits, and stands behind every trucker in our community.

THE SIX PROGRAMS

PROGRAM 1



The Group Insurance Pool

Health. Life. Disability. Negotiated As One.

Owner-operators pay **\$700 to \$1,500 a month** out-of-pocket for individual health plans. The Pool unlocks **30–50% premium savings** by negotiating on behalf of 100+ Kalenjin drivers. Group life delivers **\$250K–\$1M coverage** at affordable rates.

PROGRAM 2

The Roadside Network

A Kalenjin Trucker Within 200 Miles. Always.

A confidential directory, a 24-hour dispatch WhatsApp group, and a response protocol so that any stranded Kalenjin trucker has another Kalenjin trucker within 200 miles ready to help.

PROGRAM 3

The Professional Services Pool

Tax. Legal. DOT. Pooled and Protected.

Vetted tax preparers (1099, IFTA), trucking attorneys (CDL defense, accident litigation, DOT issues) at group-discounted rates. **No trucker should ever face the IRS, a DOT auditor, or a court date alone.**

PROGRAM 4

The Operational Savings Pool

Pennies Per Gallon. Dollars Per Service.

Group accounts with Pilot/TA/Petro fuel networks, tire suppliers, ELD providers, DEF and lubricants. Most truckers see **\$2,000–\$5,000 in annual operational savings**.

PROGRAM 5

The Owner-Operator Pathway

From W-2 Driver To Truck Owner To Small Fleet.

Quarterly workshops, lease-purchase contract reviews, accounting basics, freight broker introductions, mentor pairings. A successful transition typically **doubles a driver's annual take-home income**.

PROGRAM 6

The Family Connection Program

No Trucker Family Forgotten While The Rig Is Rolling.

Chapter Family Liaisons keep gentle, regular contact with trucker families when the driver is on the road. Plus telehealth mental-health access for the loneliness of the road.

YEAR 1 MILESTONES

100+ Kalenjin truckers enrolled in the Insurance Pool — unlocking \$200K–\$400K in annual savings. 5 Chapter Trucker Liaisons appointed. First Truckers' Convention at the AGM.

From the cab to the kitty — **we move together.**

The Healthcare Guild

For Every Kalenjin Nurse, CNA, and Caregiver in America.



THE BACKBONE OF AMERICAN HEALTHCARE

Look around any U.S. hospital floor, nursing home, or rehab center. **You will find a Kalenjin woman working the shift.** CNAs, home-health aides, LPNs, RNs, nurse practitioners. And as a community, **we have done nothing to organize them, protect them, or fight for them.** That changes now.

"No Kalenjin nurse, CNA, or caregiver should work unprotected, under-licensed, or alone."

THE GUILD'S PROMISE

THE COMMITMENT

*Within the first 120 days, I will convene The Healthcare Guild — organizing our healthcare workers, negotiating collective benefits, and standing behind every nurse and caregiver in our community. **From the night shift to the charge desk, we lift each other.***

THE SIX PROGRAMS

PROGRAM 1

The Group Insurance Pool

Health. Malpractice. Disability. Negotiated As One.

Group health drops **30–50%**. Malpractice bundled at sharply lower rates. Disability finally accessible. **This pool alone can save a family \$400–\$800 every month.**

PROGRAM 2

The License Renewal & CE Cooperative

Bulk-Bought CEUs At A Fraction Of Individual Cost.

Negotiated CEU subscriptions, bulk certification packages (BLS, ACLS, PALS, CCRN), shared license-renewal calendar. Bulk discount alone saves **\$200–\$400 per renewal cycle.**

PROGRAM 3

The Pathway Program

CNA → LPN → RN → BSN → NP.

Quarterly workshops, sponsored exam-prep, bridge-program scholarships (\$500–\$2,500), mentor pairings, tuition-deferral coordination. A CNA earning \$35K/year who bridges to RN earns **\$75K–\$90K/year.**

PROGRAM 4

The Nurse-Manager Directory

A Kalenjin In Hiring Authority In Every Major Hospital System.

Confidential internal directory of Kalenjin nurses in management roles. Respectful introduction protocol. Mentor pairing program. **This is how Filipino nurses came to dominate U.S. nursing — generation referring generation. We can do the same.**

PROGRAM 5

Wellness & Mental Health

For The Caregivers Nobody Cares For.

Telehealth therapy with culturally-aware providers. Quarterly peer support circles. Annual Wellness Retreat (CEU-credit-eligible) combining professional development, physical rest, and community fellowship.

PROGRAM 6

The Annual Healthcare Convention

Career Night. CEU Credits. Family Banquet.

CEU lecture track, vendor expo (RN-school recruiters, brokers, staffing reps), career-night panel, family banquet, awards. **For most of our nurses, the first professional gathering where they walk in as the honored guest.**

YEAR 1 MILESTONES

100+ healthcare workers enrolled in the Insurance Pool — \$300K–\$500K in aggregate savings. 5 Chapter Healthcare Liaisons appointed. First inaugural Healthcare Convention held.

From the night shift to the charge desk — **we lift each other.**

The GI Free Loan Society

Interest-Free. Member To Member. Forever.

THE MOST REPLICATED WEALTH TOOL IN IMMIGRANT HISTORY

Every successful immigrant community in America has built one. The **Hebrew Free Loan Society** (founded 1892) has issued **\$120 million in cumulative interest-free loans** with a 99% repayment rate. The Korean *Kye*. The Ethiopian *Equub*. The Igbo *Esusu*. The Chinese *Hui*.

The Kalenjin diaspora is one of the only major immigrant communities in America that **has never formalized this**. When a Kalenjin needs \$500 quickly, the choices today are brutal: **a payday lender charging 350% APR, a credit card at 28%, or an extended-family ask that strains relationships**. None of those should be the answer.

"No Kalenjin should ever borrow \$500 at 350% interest again."

THE SOCIETY'S PROMISE

THE COMMITMENT

*Within the first 90 days, I will establish The GI Free Loan Society — a member-pooled capital fund that lends, interest-free, to any vetted member in need. **The money circulates forever. Every dollar repaid funds the next member's loan, in perpetuity.***

HOW IT WORKS

- Every active GI member contributes **\$25 minimum per year** into the Fund.

- The Society launches with **\$25,000 in seed capital** from Year-One operations.
- Any member in good standing may apply to borrow. **Applications are confidential.**
- A **5-person Loan Committee** reviews applications, vets capacity, approves disbursement.
- Loans carry **zero interest, zero fees**. Repaid capital **recycles immediately**.

THE FIVE LOAN CATEGORIES

\$500

Emergency Loans — car repair, urgent medical co-pay, unexpected bill. Repaid over 6 months.

\$1,500

Education Loans — tuition gap, books, CDL school, CNA certification. Repaid over 12 months.

\$1,500

Medical & Family Crisis Loans — medical bills, family emergency in Kenya, sudden travel. Repaid over 12 months.

\$5,000

Down-Payment Top-Up Loans — first home, reliable vehicle. Repaid over 24 months.

\$5,000

Business Start-Up Loans — licensing, equipment, inventory, insurance. Repaid over 24 months.

COMPOUND GROWTH FORECAST

Year 1: \$60K capital. 25 first-year borrowers.

Year 3: \$130K capital. 100+ cumulative borrowers.

Year 5: \$250K capital. 200+ cumulative borrowers. Society extends \$10K loans.

Year 10: \$600K+ capital. Underwrites **down-payment loans up to \$25,000**.

YEAR-ONE TARGETS

\$60,000 in capital pooled. 25 first-year loans extended. Loan Committee operational. Default-rate baseline established. The first 25 success stories published anonymously back to the membership.

Once we build it, we never have to borrow from outside the family again.
This is how we end the cycle.

The 99¢ Goodwill Initiative

One Life. Every Month.

THE EASIEST YES IN THE DIASPORA

Every active GI member commits to a **99-cent monthly donation**. Not a dollar. Ninety-nine cents. It is the easiest "yes" we will ever request from our community.

Almost no one declines a 99-cent ask. And yet, when 1,400 members say yes — even at 75% participation — the pool becomes **genuinely meaningful money**, every single month, with no one feeling the pinch.

THE MATH

*1,400 members × 75% participation × \$0.99 = approximately **\$1,040 per month**.
Translated to Kenyan shillings: roughly **Ksh 133,350** — life-changing money in Kenyan context, every month.*

HOW IT WORKS

THE RHYTHM

One Recipient. One Story. Every Month.

A single life, lifted in real time.

- A small **Goodwill Committee** selects **one specific need** each month.
- The **entire month's collection** goes to that single recipient. **One life, fully supported.**
- Every case is **vett**ed for legitimacy.

- A **brief story and photo update** is published back to the GI community within 30 days.

WHO MIGHT BE HELPED

- A family that just lost a breadwinner — funeral costs and one month of household expenses
- A child needing surgery the local hospital cannot afford to delay
- A rural school whose desks have collapsed or roof has fallen in
- A widow facing eviction during a season of crisis
- An elderly community member whose medication regimen has become unaffordable
- A young person whose university registration fee stands between them and a semester

WHY THE 99¢ MATTERS

UNIVERSAL PARTICIPATION

Every other ask in our community separates members by capacity. **The 99¢ ask flattens all of that.** A retired widow on Social Security gives the same as a six-figure software engineer.

TANGIBLE IMPACT

Over a year, the Initiative touches **twelve real lives back home**. Twelve stories. Twelve photo updates. **Twelve proofs that Gotabgaa membership matters.**

FIRST 12 MONTHS

75% member participation. \$12,000+ distributed across 12 recipients.
12 stories published back to the membership.

A dollar minus a penny. **One life, every month, for as long as we exist.**

GI Family Services

One Phone. One Door. Every Family. Every Crisis.

THE PILLAR WE HAVE NEVER BUILT

For every financial program in our platform, there are **five private family crises happening invisibly** in our community — autism, divorce, addiction, immigration, domestic violence, recent arrival, teen drift. Gotabgaa has done nothing to address any of them.

None of those families know that any of the others exist. None of them know that the community has the resources, the professionals, and the love to surround them — because we never organized that love into a phone number. That changes now.

"Every Kalenjin family in crisis has somewhere to call — and someone who answers."

THE SERVICE'S PROMISE

THE COMMITMENT

*Within the first 60 days, I will stand up GI Family Services — a single front door for every kind of family crisis our members face. **One phone number. One email. One trained Kalenjin volunteer answering. Every case triaged within 24 hours.***

THE FRONT DOOR

THE ARCHITECTURE

One Number. One Email. One Door.

A toll-free phone line and a single email address answered by trained Kalenjin volunteers on rotating shifts. Every call is logged anonymously. Every case is triaged within 24 hours and routed to the right sub-program. **The family never has to figure out which committee handles which crisis.**

This is how **Jewish Family Services** has worked for over a century. The same model is used by **Catholic Charities, Korean Community Services, Indian-American Family Services, Filipino Community Centers**. We are not inventing anything new.

THE EIGHT PROGRAMS UNDER THE UMBRELLA

PROGRAM 1



The Special Needs Network

Autism. ADHD. Learning Disabilities.

IEP & 504 Plan advocacy (trained Kalenjin parents accompany other parents to school meetings). Diagnosis pathway support. Confidential parent support circles. Sibling support.

PROGRAM 2



The Single Parents Network

You Are Not Alone. You Are Not Less.

Childcare cooperative. Holiday meals + gifts for kids. Legal help (custody, support, divorce mediation). Workforce support. Mentor pairings.

PROGRAM 3



The Youth Mentorship Network

Big Brother / Big Sister, Kalenjin Style.

1-on-1 pairing of Kalenjin youth (12–22) with adult professional mentors. Monthly Saturday lunches. Quarterly group activities. College-tour weekends. Career shadow days.

PROGRAM 4



The College + Career Pathway Program

For The Kid Who Isn't Going To Be A Doctor.

Annual "Paths That Aren't College" weekends. Trade school directory. Apprenticeship matching. Military entry counseling. Community college transfer pathway. **Direct CDL pathway into the Truckers' Guild.**

PROGRAM 5



The Recovery Network

Addiction Is Not A Family Failure.

Confidential helpline staffed by Kalenjin volunteers. Family education sessions. Connection to vetted treatment centers. Parents-of-addicted-kids support group. Sober mentorship. Naloxone (Narcan) training.

PROGRAM 6



The Safe Network

Behind Closed Doors, You Are Not Alone.

Confidential safe-home network across chapters. DV-specialist attorney pool (VAWA-aware). Counseling. Bridge support through Free Loan Society. **Absolute confidentiality — one violation = lifetime expulsion from every GI service role.**

PROGRAM 7



The Immigration Battle Network

Nobody Faces ICE Alone.

Vetted immigration attorney pool. Know-Your-Rights training. Translation services for USCIS/ICE/court documents. **Bond fund** for detained members. Sanctuary protocol. DACA renewal sponsorship.

PROGRAM 8



The Newcomers Welcome Program

Your First 90 Days.

Buddy system — every newcomer paired with an established member. First-month essentials kit. School enrollment support. "How America Works" orientation. Network introduction into every other GI initiative.

YEAR-ONE TARGETS

Phone line live by Day 90. 12 volunteer triagers trained. 3 sub-programs operational in Year 1 (Special Needs, Youth Mentorship, Newcomers). 5 more in active development for Year 2. 50 cases handled in Year 1.

One phone. One door. Every family. Every crisis. **This is the GI we have been waiting for.**

The Summer Youth Exchange Program

Our Children. Our Heritage. Six Weeks That Change Them Forever.

A SIX-WEEK FORMATION, NOT A VACATION

Every summer, GI sponsors a **six-week structured program** for our youth aged **10 to 21**, hosted on the ground in Kenya. This is not a tour. It is not a vacation. It is a deliberate **formation experience** designed to ground the next generation of diaspora children in their heritage, their language, their geography, and their identity.

THE COMMITMENT

A six-week structured program — academic mornings, cultural afternoons, community evenings — running annually, hosted in Kenya, led by trusted adult chaperones from our community.

WHAT PARTICIPANTS EXPERIENCE

WEEKS 1–4

Structured Tuition

Discipline, structure, and academic enrichment.



Mornings are structured classroom learning: Mathematics, Physical Sciences, Swahili language, Kalenjin language. Academic enrichment treated with the same seriousness as cultural immersion.

THROUGHOUT



Engagement With Elders

The wisdom that survives only in conversation.

Participants spend structured time in Kalenjin villages with community elders. They learn the proverbs, the family histories, the agricultural rhythms. **This is heritage education that no university curriculum can deliver.**

WEEKS 5–6



Geography, Wildlife & Coast

From the Rift to the Ocean.

Travel circuit through Kenya's national parks — observing wildlife, learning conservation, walking the same landscapes their grandparents walked. The program concludes with a week of **cultural immersion on the Kenyan coast.**

WHO LEADS THE PROGRAM

Every cohort is led by **trusted adult chaperones drawn from our GI community** — including pastoral leaders from the Spiritual Council where available. All chaperones are vetted, background-checked, and accountable to a program director reporting to the Presidential Office.

WHAT THIS MEANS FOR FAMILIES

A TRUSTED PAUSE

For six weeks, parents can trust that their children are **safe, supervised, learning, and growing** — under the care of their own community.

REST, RECONNECT, RENEW

Parents use that time to **rest, to reconnect, to take the break they have earned.** Many diaspora parents have not had a real break in twenty years.

A HERITAGE INVESTMENT

The children come home different. They speak more of the languages. They know the people. **The next generation is no longer abstract about who they are — they are anchored.**

WHAT COMES NEXT

- **Year 2:** Separate program tiers for ages 10–14 and 15–21.
- **Year 3:** Add neighboring East African countries (Uganda, Tanzania, Rwanda).
- **Year 5:** Reverse exchange — Kenyan youth visit U.S. host families for the same six-week structure.

INAUGURAL COHORT

25–40 participants. 6 trained chaperones in-country. Three host venues secured. Sliding-scale tuition. Documented program report within 60 days of return.

Our children deserve to know the land that made us. **Now we send them.**